



DEAN C. LOGAN
Registrar-Recorder/County Clerk

PRESS RELEASE



FOR IMMEDIATE RELEASE

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L.A. COUNTY REGISTRAR CONTINUES VOTER EDUCATION AND ENGAGEMENT EFFORTS

Los Angeles County Registrar-Recorder Dean Logan announced today that a series of voter education vignettes began airing in rotation this week on CBS 2 and KCAL 9. “The vignettes are designed to educate voters about what to expect on Election Day and the different voting options available to them,” he said.

Vignettes will be running this week and continue through the November 4th election to assist in preparing Los Angeles County voters for Election Day. The vignettes augment a series of Public Service Announcements on election deadlines and voter services.

Titles for the five 30 second spots include; “How to Prepare for Election Day”; “Know How to Find Your Polling Place”; “How to Vote by Mail”; “Know What’s Available at Your Polling Place”; and “Know What to do at the Polling Place” and are also airing on the RR/CC’s web site at www.lavote.net and on several local access and municipal television networks.

The segments are one component of an ongoing voter education and engagement effort the RR/CC began earlier this year. In partnership with various media outlets and community organizations, the RR/CC began the program by promoting options for eligible voters to get registered to vote. “Based on the record breaking voter registration activity in this election,” Logan said, “we want to be sure voters know what to expect on Election Day and how to access our services.”

(MORE)

The vignettes highlight various methods for voters to obtain information about voting including video footage of voters accessing services and short demonstrations of the accessibility equipment available at the polls to serve voters with specific needs such as language assistance or the use of an audio ballot format.

The RR/CC projects high turnout in the Presidential General Election. Voters with flexible schedules are encouraged to vote in the middle part of the day when activity and lines are expected to be lighter. The polls open at 7:00 a.m. and close at 8:00 p.m. on Tuesday, November 4th.

Links to the vignettes are listed below,

How To Find Your Polling Place:

<http://www.lavote.net/VOTER/VIDEOS/Default.cfm?VIDEOID=17>

How To Prepare for Election Day:

<http://www.lavote.net/VOTER/VIDEOS/Default.cfm?VIDEOID=18>

How To Vote by Mail:

<http://www.lavote.net/VOTER/VIDEOS/Default.cfm?VIDEOID=19>

What to Do at the Polling Place:

<http://www.lavote.net/VOTER/VIDEOS/Default.cfm?VIDEOID=20>

Know What's Available at Your Polling Place:

<http://www.lavote.net/VOTER/VIDEOS/Default.cfm?VIDEOID=47>

Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino or Vietnamese regarding information in this press release, can call (800) 481-8683.

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