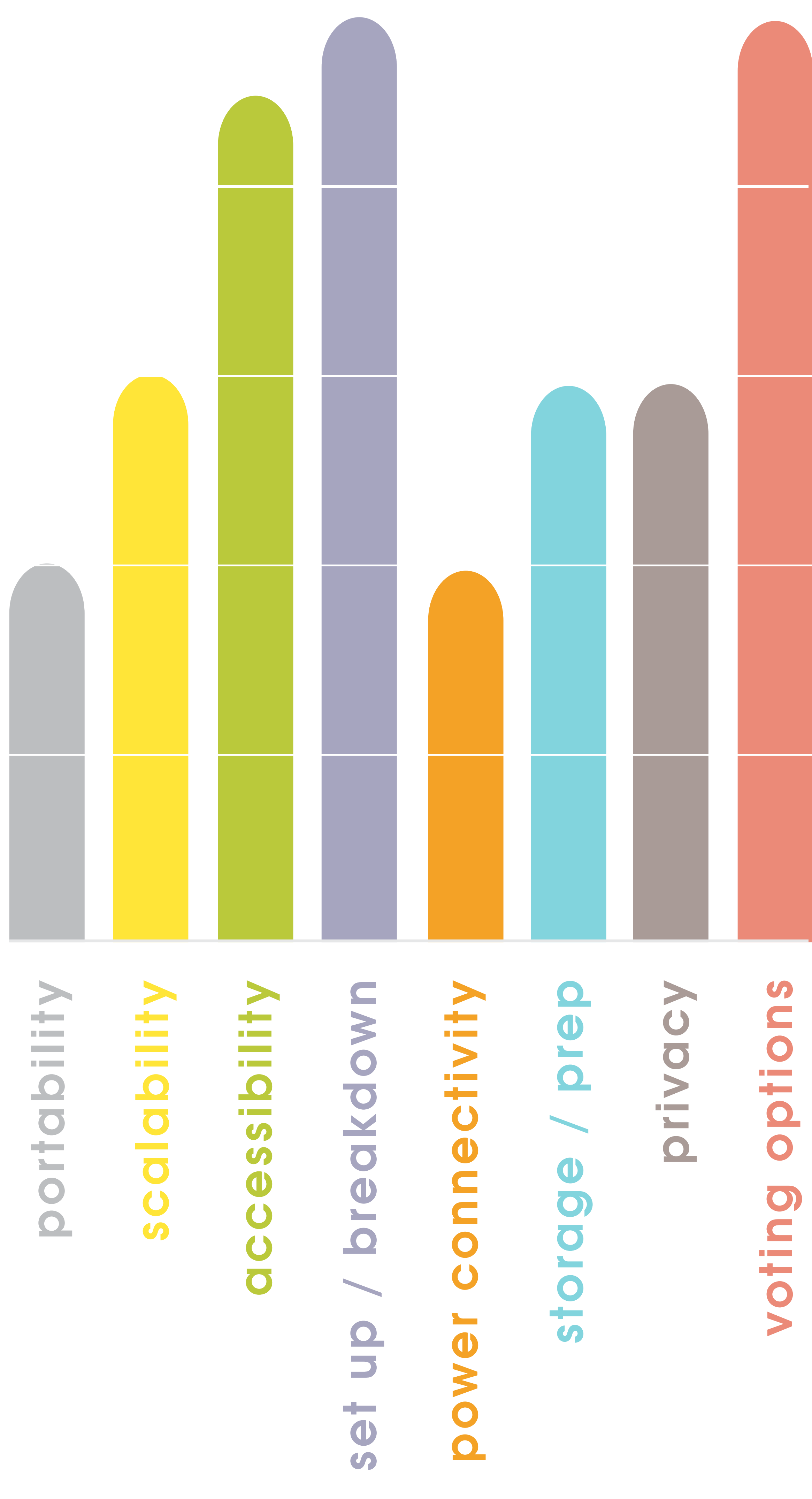


# Concept 1

# One Simple System

One Simple System provides an all-in-one solution that simplifies steps and allows voters to work their way through the ballot in a single location, eliminating excessive navigation around the polling location.

The station itself is easy for voters to adjust and modify themselves allowing for complete voting independence. For poll workers, setup and Election Day support is minimized, although transport and storage remains a consideration.



## Next Steps

### Technical / Mechanical Considerations

- Explore mechanical functions for telescoping legs and tilting screen
- Explore printer / scanner devices. Ink delivery systems i.e., thermal printing, inkjet, laser
- Explore stability and proportion

### Design / Ergonomic Considerations

- Explore range of motions through user testing
- Explore color, material and finish
- Refine industrial design

### Usability / Cognitive Understandings

- Explore UI interface in conjunction with hardware
- Explore privacy threshold

## Principles to Consider

- Cost
- System / Boot Requirements
- Integrity
- Instill Public Trust
- Voter Ease of Use
- Transparency



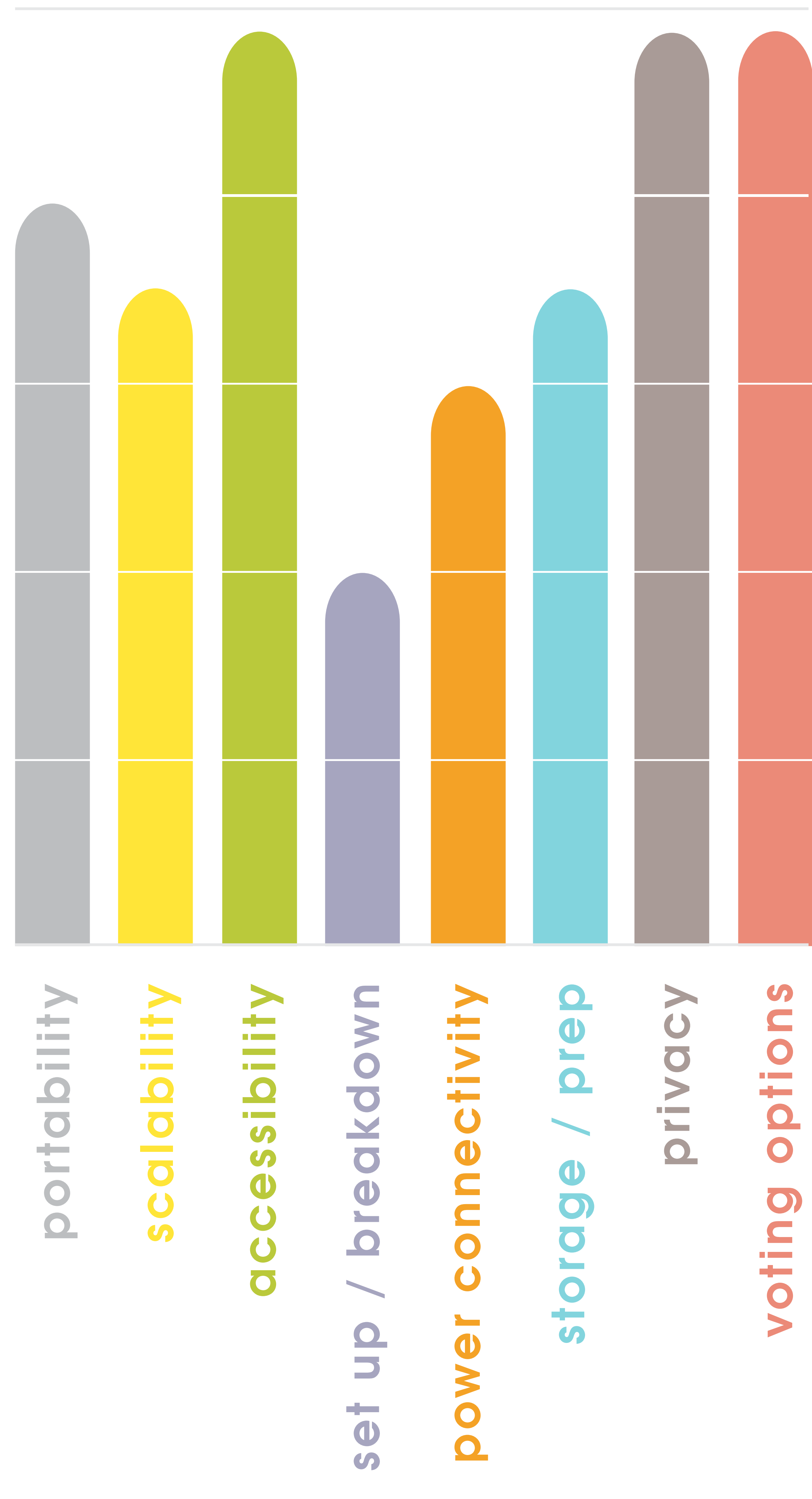
# Concept 2

# Vote Your Way

Vote Your Way supports the wide variety of voter needs and preferences in a way that feels customized to the individual, allowing for complete voting independence.

So whether someone prefers to vote privately, communally, or seated in a chair, this flexible, tablet-based concept brings the experience to the voter and lets them decide the best way to cast their vote.

For poll workers, setup, support, transport and storage is streamlined, allowing volunteers to focus more on interpersonal interactions.



## Next Steps

### Technical / Mechanical Considerations

- ➔ Explore mechanical functions for articulating stand and four legged stand
- ➔ Explore printer / scanner devices. Ink delivery systems i.e., thermal printing, inkjet, laser
- ➔ Explore impact durability of tablet

### Design / Ergonomic Considerations

- ➔ Explore scanning and tablet docking interface
- ➔ Explore color, material and finish
- ➔ Refine industrial design

### Usability / Cognitive Understandings

- ➔ Explore data transferring technologies between tablet and printer
- ➔ Explore privacy threshold

## Principles to Consider

- ➔ Cost
- ➔ System / Boot Requirements
- ➔ Integrity
- ➔ Instill Public Trust
- ➔ Voter Ease of Use
- ➔ Transparency

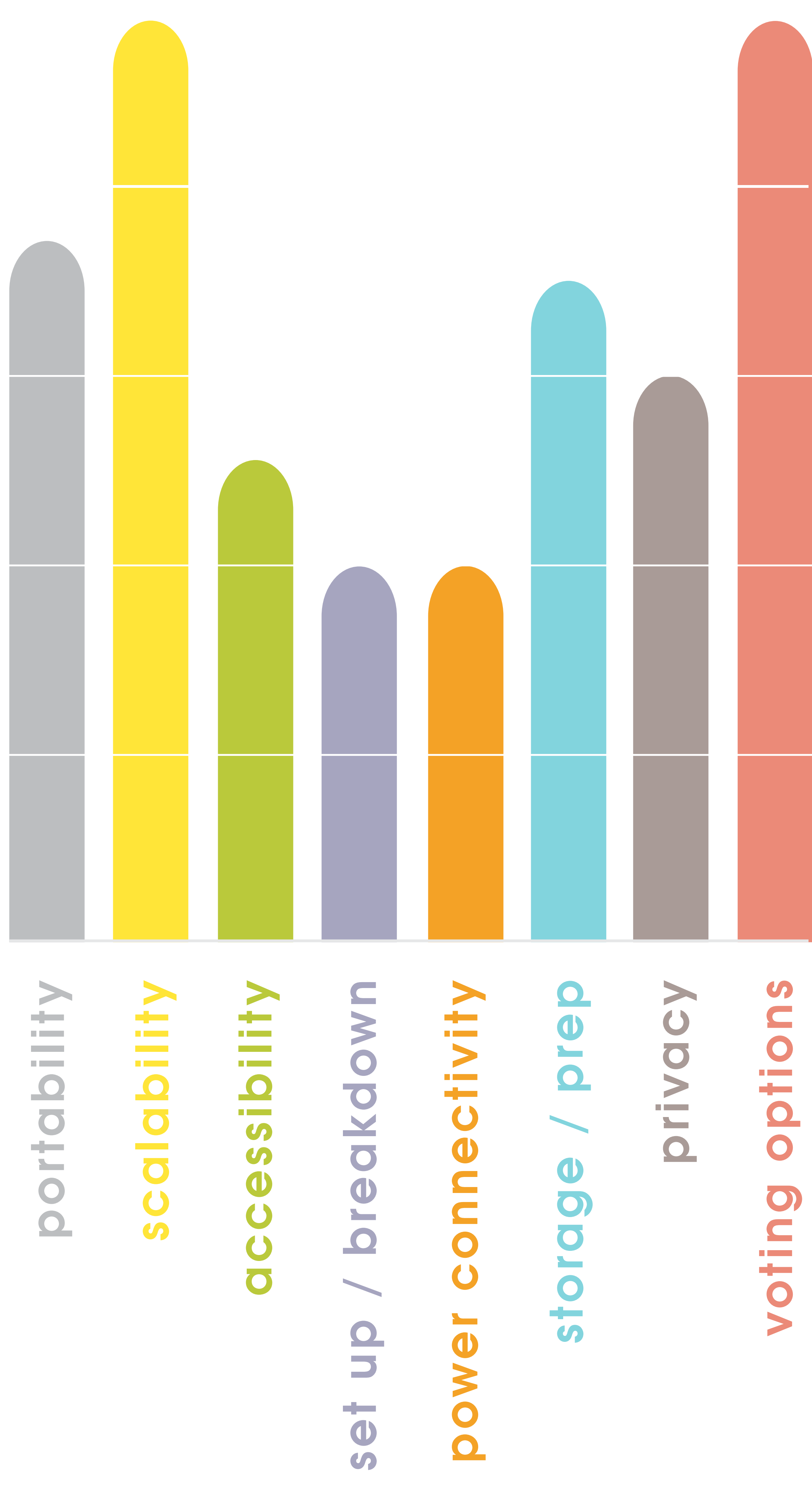


# Concept 3

# Three Easy Steps

Three Clear Steps allows people to take very clear and distinctive actions at each stage of the voting process. By decentralizing the system, people can visibly see what is expected from beginning to end. With fewer points of interface as each stage, the experience becomes easier and less intimidating.

For poll workers, lightweight components make it easier to transport, support and swap parts out if necessary on Election Day, eliminating downtime. In addition, the scalability of the system allows LA County to project ahead and pivot as needs change.



## Next Steps

### Technical / Mechanical Considerations

- ➔ Explore mechanical functions for stands and device clamps
- ➔ Explore printer / scanner devices. Ink delivery systems i.e., thermal printing, inkjet, laser

### Design / Ergonomic Considerations

- ➔ Explore station identification
- ➔ Explore station configurations
- ➔ Explore color, material and finish
- ➔ Refine industrial design

### Usability / Cognitive Understandings

- ➔ Explore step-by-step interactions
- ➔ Explore privacy threshold

## Principles to Consider

- ➔ Cost
- ➔ System / Boot Requirements
- ➔ Integrity
- ➔ Instill Public Trust
- ➔ Voter Ease of Use
- ➔ Transparency