

# Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.  
Amounts may be rounded to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

**Amendment** (Explain Below)

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Report covers period from <u>10/1/2014</u> through <u>10/18/2014</u>	Date Stamp <b>RECEIVED BY</b> LOS ANGELES COUNTY 2014 OCT 27 AM 10:49 CAMPAIGN FINANCE DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b>
Date of election if applicable: (Month, Day, Year) <u>11/4/2014</u>	Page <u>1</u> of <u>19</u>	For Official Use Only

## 1. Committee/Filer Information

I.D. NUMBER (if recipient committee)  
1371649

## Treasurer (if recipient committee)

### COMMITTEE/FILER'S NAME

Local Experience We Trust for our Communities - A Coalition of Working Men and Women, Nurses, Teachers, Firefighters and Public Safety Officers Organizations for Sheila Kuehl for Supervisor 2014

STREET ADDRESS (NO P.O. BOX)

### NAME OF TREASURER

Maria Elena Durazo

MAILING ADDRESS

CITY STATE ZIP CODE AREA CODE/PHONE

CITY STATE ZIP CODE AREA CODE/PHONE

OPTIONAL: FAX/E-MAIL ADDRESS

OPTIONAL: FAX/E-MAIL ADDRESS

## 2. Name of Candidate or Measure Supported or Opposed

NAME OF CANDIDATE

Sheila Kuehl

NAME OF BALLOT MEASURE

OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE

Board of Supervisors, 3

BALLOT NO./LETTER JURISDICTION

CHECK ONE

SUPPORT	OPPOSE
<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUPPORT	OPPOSE
<input type="checkbox"/>	<input type="checkbox"/>

## 3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1-DEC. 31)
10/02/2014	Canal Partners Media LLC	TEL	\$300,800.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$7,560.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$640.00	TEL	\$0.00	\$2,204,002.50

10/06/2014	Subvendor: Three Point Media, LLC \$3,480.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$3,390.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$1,675.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$750.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: Three Point Media, LLC \$13,424.40	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: KABC - TV \$64,260.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: KCAL - TV \$5,440.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: KCBS - TV \$29,580.00	TEL	\$0.00	\$2,204,002.50

10/06/2014	Subvendor: KNBC - TV \$28,815.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: KTLA - TV \$14,237.50	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: KTTV - TV \$6,375.00	TEL	\$0.00	\$2,204,002.50
10/06/2014	Subvendor: NCC - Cable TV System \$114,107.40	TEL	\$0.00	\$2,204,002.50
10/10/2014	Canal Partners Media LLC	TEL	\$71,800.00	\$2,204,002.50
10/13/2014	Subvendor: NCC - Cable TV System \$114,107.40	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: KTTV - TV \$6,375.00	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: KTLA - TV \$14,237.50	TEL	\$0.00	\$2,204,002.50

10/13/2014	Subvendor: KNBC - TV \$30,175.00	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: KCBS - TV \$30,770.00	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: KCAL - TV \$5,440.00	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: KABC - TV \$62,815.00	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: Three Point Media, LLC \$13,424.40	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: Three Point Media, LLC \$1,579.34	TEL	\$0.00	\$2,204,002.50
10/13/2014	Subvendor: Three Point Media, LLC \$185.80	TEL	\$0.00	\$2,204,002.50
10/10/2014	Canal Partners Media LLC	Memo: \$229000.00 TEL	\$0.00	\$2,204,002.50

10/17/2014	Canal Partners Media LLC	TEL	\$305,400.00	\$2,204,002.50
10/01/2014	The Strategy Group, Inc.	LIT	\$4,814.26	\$2,204,002.50
10/01/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/01/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/01/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/01/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/01/2014	Subvendor: Continental Colorcraft \$2,841.70	LIT	\$0.00	\$2,204,002.50
10/01/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50
10/01/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50

10/03/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/03/2014	Subvendor: Continental Colorcraft \$2,841.70	LIT	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50
10/03/2014	The Strategy Group, Inc.	POS	\$4,814.26	\$2,204,002.50
10/03/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/03/2014	The Strategy Group, Inc.	POS	\$11,098.60	\$2,204,002.50

10/03/2014	Subvendor: United States Postal Service \$9,349.26	POS	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Asendia \$1,749.26	POS	\$0.00	\$2,204,002.50
10/03/2014	The Strategy Group, Inc.	LIT	\$17,613.26	\$2,204,002.50
10/03/2014	Subvendor: Continental Colorcraft \$4,593.60	LIT	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Political Data, Inc. \$368.49	Voter Data	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: HP Associates \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/03/2014	The Strategy Group, Inc.	LIT	\$41,128.81	\$2,204,002.50
10/03/2014	Subvendor: Continental Colorcraft \$13,987.60	LIT	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50

10/03/2014	Subvendor: Political Data, Inc. \$544.64	Voter Data	\$0.00	\$2,204,002.50
10/03/2014	The Strategy Group, Inc.	POS	\$34,707.69	\$2,204,002.50
10/03/2014	Subvendor: United States Postal Service \$30,830.76	POS	\$0.00	\$2,204,002.50
10/03/2014	Subvendor: Asendia \$3,876.93	POS	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	POS	\$11,098.60	\$2,204,002.50
10/07/2014	Subvendor: United States Postal Service \$9,349.26	POS	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Asendia \$1,749.26	POS	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	LIT	\$17,613.26	\$2,204,002.50
10/07/2014	Subvendor: Continental Colorcraft \$4,593.60	LIT	\$0.00	\$2,204,002.50

10/07/2014	Subvendor: Political Data, Inc. \$368.49	Voter Data	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: HP Associates \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	POS	\$4,814.26	\$2,204,002.50
10/07/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/07/2014	Subvendor: Continental Colorcraft \$2,841.70	LIT	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50

10/07/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	POS	\$34,707.69	\$2,204,002.50
10/07/2014	Subvendor: United States Postal Service \$30,830.76	POS	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Asendia \$3,876.93	POS	\$0.00	\$2,204,002.50
10/07/2014	The Strategy Group, Inc.	LIT	\$39,052.34	\$2,204,002.50
10/07/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Continental Colorcraft \$14,227.40	LIT	\$0.00	\$2,204,002.50
10/07/2014	Subvendor: Political Data, Inc. \$544.64	Voter Data	\$0.00	\$2,204,002.50

10/09/2014	The Strategy Group, Inc.	POS	\$11,098.60	\$2,204,002.50
10/09/2014	Subvendor: United States Postal Service \$9,349.26	POS	\$0.00	\$2,204,002.50
10/09/2014	Subvendor: Asendia \$1,749.26	POS	\$0.00	\$2,204,002.50
10/09/2014	The Strategy Group, Inc.	LIT	\$17,613.26	\$2,204,002.50
10/09/2014	Subvendor: Continental Colorcraft \$4,593.60	LIT	\$0.00	\$2,204,002.50
10/09/2014	Subvendor: Political Data, Inc. \$368.49	Voter Data	\$0.00	\$2,204,002.50
10/09/2014	Subvendor: HP Associates \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/10/2014	The Strategy Group, Inc.	LIT	\$41,128.81	\$2,204,002.50
10/10/2014	The Strategy Group, Inc.	POS	\$34,707.69	\$2,204,002.50

10/10/2014	The Strategy Group, Inc.	POS	\$4,814.26	\$2,204,002.50
10/10/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/10/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/10/2014	Subvendor: Continental Colorcraft \$2,841.70	LIT	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50
10/13/2014	The Strategy Group, Inc.	CNS	\$7,333.33	\$2,204,002.50

10/14/2014	The Strategy Group, Inc.	LIT	\$41,128.81	\$2,204,002.50
10/14/2014	The Strategy Group, Inc.	POS	\$34,707.69	\$2,204,002.50
10/14/2014	The Strategy Group, Inc.	LIT	\$17,613.26	\$2,204,002.50
10/14/2014	The Strategy Group, Inc.	POS	\$11,098.60	\$2,204,002.50
10/14/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/14/2014	The Strategy Group, Inc.	POS	\$4,814.26	\$2,204,002.50
10/17/2014	The Strategy Group, Inc.	LIT	\$7,847.71	\$2,204,002.50
10/17/2014	The Strategy Group, Inc.	POS	\$4,814.26	\$2,204,002.50
10/17/2014	The Strategy Group, Inc.	LIT	\$41,128.81	\$2,204,002.50

10/17/2014	The Strategy Group, Inc.	POS	\$34,707.69	\$2,204,002.50
10/10/2014	Subvendor: Asendia \$3,876.93	POS	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: United States Postal Service \$30,830.76	POS	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Continental Colorcraft \$13,987.60	LIT	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/10/2014	Subvendor: Political Data, Inc. \$544.64	Voter Data	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Asendia \$1,749.26	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: United States Postal Service \$9,349.26	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Continental Colorcraft \$4,593.60	LIT	\$0.00	\$2,204,002.50

10/14/2014	Subvendor: Political Data, Inc. \$368.49	Voter Data	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: HP Associates \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Continental Colorcraft \$2,841.70	LIT	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50

10/14/2014	Subvendor: Asendia \$3,876.93	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: United States Postal Service \$30,830.76	POS	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Continental Colorcraft \$13,987.60	LIT	\$0.00	\$2,204,002.50
10/14/2014	Subvendor: Political Data, Inc. \$544.64	Voter Data	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Asendia \$1,172.58	POS	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: United States Postal Service \$3,641.68	POS	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Political Data, Inc. \$403.89	Voter Data	\$0.00	\$2,204,002.50

10/17/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Continental Colorcraft \$3,541.91	LIT	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: BridgeAmerica, Inc. \$352.00	LIT	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Asendia \$3,876.93	POS	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: United States Postal Service \$30,830.76	POS	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Continental Colorcraft \$13,987.60	LIT	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Fortified Design \$1,056.00	LIT	\$0.00	\$2,204,002.50
10/17/2014	Subvendor: Political Data, Inc. \$544.64	Voter Data	\$0.00	\$2,204,002.50
10/15/2014	Three Point Media, LLC	TEL	\$5,603.05	\$2,204,002.50

10/15/2014	Subvendor: Talent Paymaster \$2,158.25	TEL	\$0.00	\$2,204,002.50
10/15/2014	Subvendor: Baker Sound Studios, Inc. \$374.80	TEL	\$0.00	\$2,204,002.50
10/15/2014	Subvendor: Shine Creative, LLC \$2,500.00	TEL	\$0.00	\$2,204,002.50
10/15/2014	Subvendor: Extreme Reach \$570.00	TEL	\$0.00	\$2,204,002.50

**4. Summary**

1. Total independent expenditures of \$100 or more made this period. (Part 3.).....	<u>\$1,487,861.67</u>
2. Total independent expenditures under \$100 made this period. (Not itemized.) .....	<u>\$0.00</u>
3. Total independent expenditures made this period (Add Lines 1+2.) ..... <b>TOTAL</b>	<u>\$1,487,861.67</u>

**5. Filing Officers** *Enter name and address of each filing officer with whom the filer's most recent campaign statements (Form 450,460 or 461) have been filed.*

1) NAME OF FILING OFFICER

Los Angeles County Registrar Recorder's Office

ADDRESS

(NO. AND STREET)

CITY

STATE

ZIP CODE

**6. Verification**

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF FILER, TREASURER OR ASSISTANT TREASURER

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Report covers period from <u>10/01/2014</u> through <u>10/18/2014</u>	<b>CALIFORNIA FORM 465</b>
	Page <u>19</u> of <u>19</u>
I.D. NUMBER (If recipient com.)	

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER  
Local Experience We Trust for Our Communities - A Coalition of Working Men and Women, Nurses, Teachers, Firefighters and Public Safety  
Officers Organizations for Sheila Kuehl for Supervisor 2014

## 4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$ <u>1,487,861.67</u>
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$ <u>0.00</u>
3. Total independent expenditures made this period (Add Lines 1 + 2.)	<b>TOTAL \$ <u>1,487,861.67</u></b>

## 5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER  
Los Angeles County Registrar-Recorder/County Clerk  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

2) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

3) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

4) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

## 6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/23/2014  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER OR ASSISTANT TREASURER

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT